News by Wire and Letter Correspondence From Foreign Lnds - Happenings Throughout Florida

WHAT'S NEW IN THE MUSICAL WORLD

STRING DUET BY THE **BROTHERS KREISLER**

New York Philharmonic Orchestra Makes Its First Victor Records-Other Noteworthy Numbers



among other in-teresting new musical com-binations on Victor Records, the two Kreisler brothers, Fritz and Hugo, in a string duet on the violin and gin "Forewell to Cucullain," It

tain melodic strength. The piano ac-companiment, the growth of which poidentally is well worth attention, outlines the chief meledy before the violin enters with its soft, veiled tones. Then the 'cello is heard, in soft undercurrents of harmony, the violin's strains growing brighter and clearer in relief. All three instruments apparently reach a climax to-mether, die down for a moment, then

A great symphony orchestra greets the vast Victor audience for the first time in July — the New York direction of Willem Mengelberg, the great Dutch conductor. This symphony orchestra was founded in 1842 and is the oldest in the United States. For its Victor premiere it plays in commanding fashion Beethoven's "Coriolanus" overture, befitting this stern tease, deadly a second tease of the second tease of stern, tense, deeply imaginative tone-message from the Titan-intellect of

John McCormack sings for a July Victor Record such a song as might have inspired

the critic who remarked that 'all music returns to turns to the lovesong and all civilized the waltz. is pitched the tenor gracefully

delicutely tripgring quavers, with an occasional prolonged, high, sweet note,
Despite the somewhat collequial informality of its title, "Every Bit of
Loving in the World," which Alda
sings for July Victor audiences is not
lightly flippant. Neither is it parficularly deep. It's a good song for
summertime, a charming English
lowe-song, with a leisurely, graceful
melody in alternating rkythm in
which the pure lyric tones of the
voice are set-off by vividly patterned
orchestration.

New Duet by Mme. Homer and Daughter

And Daughter

Mme. Homer and her daughter,

Mme Louise Homer-Stires, sing a
hith ne duet for a new July Victor
Recor. "Venetian Song" is essentially a Tosti lyric, written in one of
his happier moods, visioning the joy
and beauty of life.

Ginseppe de Luca's records represent the perfection of modern vocal
art. "Marietta" which he has recorded for the new July Victor list
differs from all his other records in
that, for all its Nexpolitan origin and
atyle, it bears a marked semblance to
an American fox-trot song. It is
sung with the freedom of true
Nexpolitan ministrelsy, and is de Luca
in one of his less serious moments,
albeit an envisbly delicate and finished piece of work.

Heifets makes his first Moxare
record for the July Victor program.
It is "Rondo in G Major" from a
screnade. Arranged by Fritz Kreisler,
it is a record full of surprises, opening at furious speed, developing occasional slower melodies of crystalline
beauty. At the climax comes a marvelous repetition of the first whirling
theme, played not on one string but
two, achieving an amazing bit of
double-stopping.

Avoiding the highroads of opera

Avoiding the highroads of opera-ito Schipa selects for his July



Mosting legato passages, with here and there a fine sustained note, alternate with sharply enunciated, almost rusped phrases. As Schipa sings it (and as it must be sung) it's easy to see that Harlequin's love for the tragic hereine is more than stage alay.

Interesting Record by Rachmaninoff

Lies a tarantella gone mad is Rachmaninoss interpretation of a tremendous etude by Erno Dohnanyi, powers. If only for the physical en-durance required to finish it, this is a remarkable number. Rushing scales, interlocking gruppetti, clauging chords combine in a record of immense and sweeping virility. The climax is one of this artist's greatest exhibitions of sheer virtuosity yet recorded.

The strength and truth of realism and the charm of romance are in Titta Ruffo's interpretation of "El Relicario" (The Charm) which he offers to Victor music lovers in July. It is one of the favorites of Spanish-America, with all the pomp and circumstance of the built ring, beset with clashing orchestral chords and clattering castanets preliminary to the entrance of the voice in its almost overpowering strength and beauty.

Philadelphia Orchestra, conducted by Leopold Stokowski, makes a graceful record of an old-world minuet for the July Victor list.

the July Victor list.

"It is a perfect example of the idaintiness and grace of French life during the reign of Louis the Fifteenth," comments Dr. Stokowski," and the whole world has combined in admiration of it as the most beautiful minuet ever written.

New Orchestra for the July Victor Dances

Five front rank dance organizations open the summer dance season on Victor Records for July, including a new one, Zez Centrey and Kis Orchestra which makes two memorable fox trot numbers for the occasion. This orchestra hails from New York under Paul Whiteman's wing, and its first offering is appropriately enough one of Zez's own compositions—"The Kitten On the Keys." It begins with doleful meows and chopchop musical figures, with the banjo prominent, and some crisp brass and smooth sax effects. On the reverse of this record Club Royal Orchestra of New York plays "Pick Me Up and Lay Me Down in Dear Old Dixieland," more leisurely and smoother, with faint musical references to

Zez Confrey's second contribution to the July Victor list is "I Love Her and She Loves Me" an elastic rec-ord, a fox trot, springy as turf under the feet. On the other side Club Royal Orchestra plays "Lovable Eyes," a moderate fox trot, without oo many flash effects.

All Star Trio wrote for themselves the two fox trots they play on their own Victor dance record for July. "Hand Painted Doll" is in leisurely time, with fine, rich oily sax melodies and xylophone passages like jingling ceins. "Lonesome Land" on the other side is slightly swifter in time. but in much the same happy-go-lucky style—in good tempo for "mark-time" figures.

There's a forcet full of Cuckoos in "Coo-Coo" by Paul Whiteman and His Orchestra on a new Victor dance record—brass cuckoos, wood-wind cuckoos, string cuckoos, etc. This fox trot from "Bombo" is in scandal walk style, but does equally well for the ordinary bread-and-butter fox trot. On the reverse Green Brothers' Marimba Orchestra plays "Kicky-Koo-Kicky-Koo," somewhat more lei-surely in tempo, schieving its chief effects from violins, xylophone and

Hawalian guiters.

If you have ever seen Paul Whi of his violin, with little emphatic nods and characteristic hitches of the left knee, you'll "see" as well as hear him on a new Victor dance record, exclusively his. "Stumbling" (by Zer Confrey) embraces about everything that can be done with a dance orchestra. It's a sumptuous fox trot. "Georgia" is brisk, vigorous, with sharp accents, revealing the unmistakable Whiteman polish.

takable Whiteman polish.

"Sweet Indiana Home," is well played on a July Record by Club Royal Orchestra. All is crisp, sharp and clear. It's a good dance, beautifully handled. On the other side Whiteman's Own play "You Won't Be Sorry" with the true Whiteman swing and authority. It's in 1923 tempo, vigorous, but also quite well suited to last year's style of fox trot.

Piano Due by Maier and Pattison

The reception of these young ar-tists' recent two-piano record augurs well for their second Victor Record on the July list. Two compositions of a popular nature reveal the extraordinary excellence of their playing
—their beautiful tone, clean, sure
attack and their scrupulously perfect
tempo work. This shows clearly in
their interpretation of "Rakoczy
March" with its weird, capricious yet
powerful melodies. The Arensky
"Scherzo," their second number this
month, is oright almost scurrying month, is quick, almost scurrying, with a triplet-like rhythm which calls for nimble fingering.

Lambert Murphy sings two solos on a Victor Record exclusively his in July. "Oh Fair and Sweet and Holy."

Heinrich Love

Heine's love lyric which has spired countless composers, here appears in a new musical setting, a bold, swinging mel-

paniment by a small orchestra—Gute, strings, plane and harp. It is a lovely and impassioned song. For the Fourth the United States Marine Band plays two fine marches—the "Marche Turque," a well-known Shriners' march, and the "Messenger-March," a spiendid, ringing march with Oriental suggestions.

There's a fine sacred record on the July Victor list—Martin Luther's grand, inspiring byma which they chanted on his march to trial—"A Mighty Fortress Is Our God." It is sung with impressive power by Trinity Male Choir. On the other side they also sing the equally moving old hymn—"O God, Our Help In Ages Past," sung to that nobly simple old tune, "St. Anne's," used by Bach in a choral, and by others before it took its present form.

There are a number of splendid male quartet records by American,

male quartet records by American, Criterion and Pecrless Quartets on the July Victor list, and a new record of "Popular Songs of Yesterday" for those who graduated from the cradic around the Eighties or "Nineties to hum in commissioners" hum in reminiscence.

The July Victor list of new records is a fine summer list. A hearing at any dealer's in Victor products will

A Store to Give Lustre and Prestige To Pensacola will be the Magnificent New Establishment of White & White

New Quarters.

White & White, the progressive Palafox street clothing merchants and haberdashers, have leased for a term of years. the ground floor of the Mansonic Temple, southeast corner of Palafox and Garden streets, and on or about August 1, will move from their present location in the Keyser building, 20 S. Palafox, to this newly acquired location.

Established Nine Years.

nine years ago, or on April 2, 1913, the street side of the store. firm of White & White, composed of M. . and E. T. White, brothers, has developed into one of Pensacola's most suclishment.

Favored Business Stand.

The Masonic Temple location has long been regarded as the most favored business stand in Pensacola, and when the property was placed up on the market! for a new lease of the ground floor several months ago. White & White were the successful bidders for a lease to run for a term of years, from July 1, next. The property has a street frontage of MEXICO READY 48 feet on Palafox street, and runs back on Garden street a distance of approximately 180 feet. Such extensive quarters, however, would afford more floor space than necessary for the requirements of the new lessees,, hence, only the Palafox street frontage of the building. running back a depth of 70 feet, will be occupied by White & White. The balance of the property will be divided into three store rooms, all of which have been subleased and will be occupied as soon as

Sub-Leases, The sub-lessees are Alexander Bros., date delicatessen, fruit shop and con- tion. fectionery; A. A. Hinote, recently with the Lobby Barber Shop, who will conduct a modern barber shop, and W. A. Ray Hardware Co., who will transfer their FOR HIM JULY 4th.

Lease Choice Location of Ma- retail department from their present losonic Temple-Established 9 cation to these new quarters. This store Years-Fixtures De Luxe in Is now being reconstructed and equipped and will be occupied on or about July 1.

New Equipment Ordered. The most modern and up to date fixtures in vogue in the several departments conducted by White & White, viz .: Clothing, shoes, hats and haberdashery, will be installed in the firm's new store. and at the Palafox street entrance to the store, an entirely new scheme of arrange. ment of the plate glass front will be

Besides the change to be made in the front described above, additional show Established in their present location windows will be installed on the Garden

Move In Aug. 1. A representative of The Journal called upon Mr. M. J. White yesterday aftercessful and substantial business institu- noon, for the purpose of securing a retions. Their methods of merchandising sume of his firm's plans for the immedihave always been progressive, and their ate future. Mr. White stated that all of dealings with their patrons have been the new equipment to be installed in his predicated upon the highest plane of new location had been ordered and would integrity and good faith, with the result be here on or before July 1, ready to be that their business has been both suc- installed; that contracts had been let for cesaful and profitable since its estab- all of the alterations to the building, ty-five Pensacola Knights to Molino, for

August 1. The present White & White store at 20 by Forchelmer's Boston Shoe Stone and the Fashlon Shop.

TO TAKE A PART IN CENTENNIAL

MEXICO CITY, June 25-Much is beng made here of Mexico's participation the centennial celebration of Brazil's ndependence next fall. A committee headed by Jose Vasconcelos, Minister of Education, will leave in August on the Mexican gunboat

We will write your ads for who will establish a thoroughly up to you. Phone 1500 for informa-

'Coahuila" for Rio de Janeiro.

THE MYSTERY MAN. WATCH

TO MOLINO TO

to Attend Molino Lodge

PICKED SENATORIAL TEAM TO DO HONORS

Large Delegation From Century Lodge Going-To Phjoy Lunch.

Leaving the city at 5:30 Wednesday afternoon, seven automobiles carried thiretc., and that he confidently hoped to the purpose of conferring the rank of occupy his new store not later than Knight on a class of Esquires for Escambia Lodge No. 119 of Molino.

After the lodge was opened by the Mo-S. Palafex street, has been leased by the line the gavel was turned over to District Forchelmer interests, and will be occu- Deputy Grand Chancellor Abe Daniels, pled when vacated by its present owners, who presided over the meeting, and he outlined briefly some of the work he proposes to put over during his term of of

Picked Teams.

A specially picked team from Pensacola Lodge No. 3 and Damon Lodge No. 13, Florida without a school of college grade. with complete paraphernalia, put on the work in full amplified form in a very impressive manner.

Past Royal Vizier W. V. McDonald of Kiron Temple No. 223 Dramatic Order Knights of Khorassan attended the meeting and delivered a very entertaining and interesting address on the advantages and pleasures of membership in this branch of the order which is familiarly tnown as the play grounds of Pythianism. Century Lodge Represented.

A large delegation from Century Lodge No. 81 was also in attendance; and the Molino members were present in large

After the close of the meeting delicious refreshments were served by the Molino members. This was one of the most en-

DeFuniak College to Get Half of Presbyterian Fund.

DR. M'ILWAIN TO BE HEAD OF INSTITUTION

Leaves to Assume Duties of President in September.

The Presbyterian Synod, which covers canvass to begin next fall or winter to to the college." secure \$250,000 for its educational institutions, and Falmer College at DeFuniak will receive one-half of this amount.

This will mean an enlarged program or the college, and it is to carry out Dr. McIlwain being paster of the Knox this new program that Dr. William Mc- Presbyterian church of this city. Mrs Hwain has been called to the presidency McHwain is a member of the Shakesof the college. Dr. Mcllwain will not be expected to

but to guard and develop the finances of and better community life, and both she not only be saved from constant em- Pensacola, and DeFuniak is to be conbroad foundation. Dr. and Mrs. McIlwain will not change

their residence until the next session of the college opens in September, when he will enter fully upon his duties. History of College.

About fifteen years ago the state of Florida centralized its schools at two ionts, Tallahassee and Gainesville. This legislative act abolished the school at Do-Funiak, thus leaving the whole of west The Presbyterians of DeFuniak conceived the plan of purchasing this state school property and making it the college of the Presbyterians of the state. This was done and the plant has been greatly improved by the erection of a brick dormitory for boys, known as Newton hall Recently the property has been greatly enhanced in value by the erection of

Difficulties Encountered. The difficulties encountered in main taining Palmer College have been very great. All the original buildings were frame buildings and altogether inade-

Saunders and McIlwain hall, at a cost of

quate for college purposes. Free tuition offered in all state schools reated a dangerous competition. And to meet this competition, there has not been and is not now, a dollar of endowment.

But brighter day dawned upon the col-

thusiastic Pythian meetings held in some months, and is evidence of the growth of this great order which is founded on the principles of Friendship, Charity and

lege when the Synod ordered the cunvess for \$250,000, of which Palmer College is o receive one-half. This action of the Synod encouraged the board of trustees to adopt a five year progressive program, as follows: 1-That from this \$125,000, all debts of the college shall be paid in full. 2-That they will authorise a canvers for \$200,000 in addition; \$100,000 for en-

as additional buildings, chemical laboraories, libraries, etc. Four Years Course.

3-That, as soon as the funds will justify, the college will give four years of college course, instead of two years. as is now being done.

dowment and \$100,000 for equipment, such

In connection with the new plans for the college, Dr. McIlwain said; "Too much cannot be said of the loyalty of the Presbyterians and others of DeFuniak, in the support of the college. They have given their money and then given again, and sacrificed year by year. And it looks now as if they were to be Pythians Leave 5:30 Wednesday the whole state of Florida, has ordered a rewarded for all their love and loyalty

McIlwains Will be Missed, Dr. and Mrs. McIlwain will be greatly nissed in Pensacola, where both take a prominent part in church and civic work pears and Browning Clubs, on the board of the Pensacola Woman's Club, and inteach in any department of the college, terested in all that pertains to a higher the institution, so that the college may and Dr. Mcliwain will be a great loss to barrassment, but placed on a solid and gratulated on having acquired them as future citizens.

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Censor Fox Trot? Never! It Keeps Flapper Slender



A "Delayed Resolution' In Music Thins Stoutest When Taken With New Dances

New York City .- Too fat? Lots of people are-but not many have the thrilling experience of Fanny Watson, who awoke one morning to find herself getting thinner and getting paid for it.

Fanny does a stunt with her sister in vaudeville, and of course she's always adding new quirks and turns to her act. The other day shebut let her tell it.

"Of course I knew I was too fat," she admits frankly, "but I was lazy that effort was literally 'stealing' -like a lot of women. I hated away my pounds.

exercise and I loathed dieting. So | I went on my sugary, near-obese way until that glad morning when my dress bands began to overlap and I had the merry whim to get weighed. Maybe you won't believe it, but as near as I could figure I had lost ten pounds in two weeks!

Finds Reducing Painless

"I wasn't going into a decline, that was evident, for I looked and felt better than I had for ages, but I consulted a doctor anyway and he explained the whole thing.

"It was my new act, a burlesque fox trot to 'Stealing' sung by my little sister, Kitty. I say 'burlesque' but I really mean exaggerated because there was nothing burlesque about the effort I put into my trotting, and according to the doctor,

Delayed Resolution Does It "'You cover a mile and a quarter

in every twenty minutes you fox trot,' he explained, 'and if you have a song with a constantly recurring delayed resolution, you'll get a certain agitation that keeps you constantly on the go all the time you're dancing."

"Well, I never heard of delayed resolution before, but 'Stealing' has it all right. We tested it to see. Everytime Kitty starts:

'Stealing, stealing, with your eyes appealing, There's a tender feeling in my

heart for you' figure off goes another pound. That's why one part of my act won't be changed for many months.

"My friends say I'm the fuckiest woman in the world. Instead of torturing myself to get thin, I draw my salary for painless reducing!"

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